

CITY OF MIAMI BEACH
Office of the City Manager
Letter to Commission No. 106-2005



To: Mayor David Dermer and
Members of the City Commission

Date: April 26, 2005

From: Jorge M. Gonzalez
City Manager

Subject: MIAMI BEACH FEATURED OF FOX'S "THE O.C." THURSDAY, APRIL 28

This letter is to advise you to tune in to Fox (locally on WSVN, Channel 7) this Thursday, April 28th, at 8:00 PM for their hit show, "The O.C.," as this episode filmed primarily in Miami Beach this past March. The Warner Brothers television production filmed for three days and spent a reported \$750,000 in production related costs entirely in Miami Beach. The cast and crew utilized approximately 300 room nights at the Fontainebleu, per an arrangement with the hotel. Locations filmed at and to be featured on this episode include the Fontainebleu, the Raleigh and the Palms Hotels, as well as Ocean Drive/ Lummus Park. The storyline of the episode features "The O.C" regulars Peter Gallagher, Adam Brody and Ben McKenzie visiting "Nana," the grandmother character played by Linda Lavin, who is a Miami Beach resident.

JMG:msl

c: Timothy Hemstreet, Acting Assistant City Manager
Max Sklar Director, Tourism and Cultural Development
Graham Winick Film and Event Production Manager

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